

**University of Krems, IMC - Austria**  
**Approved template of credit transfer (30/01/2018)**  
 Template code: **IMC16**

Krems					UM Equivalency				
No.	Course code	Course title	ECTS	Contact hours	No.	Course code	Course title	Credits	Prerequisite
1	ACC	ACCOUNTING I	4.5	30	1	ACCT100	PRINCIPLES OF FINANCIAL ACCOUNTING	3	None
	ACC	ACCOUNTING II	4.5	30					
2	FIN	FINANCIAL MANAGEMENT	4.5	30	2	FINC210	FINANCIAL MANAGEMENT	3	ACCT100
3	ITFM	INTERNATIONAL FINANCIAL MANAGEMENT I	4.5	30	3	FINC211	ADVANCED FINANCIAL MANAGEMENT	3	FINC210
	ITFM	INTERNATIONAL FINANCIAL MANAGEMENT II	4.5	30					
4	IFM	INTERNATIONAL FINANCIAL MANAGEMENT	4.5	30	4	FINC431	INTERNATIONAL FINANCE AND GLOBAL ISSUES	3	FINC210
5	IQM	QUALITY MANAGEMENT	3	15	5	GAHM303	QUALITY SERVICE MANAGEMENT	3	MGMT110
	SERD	SERVICE DESIGN	4.5	30					
6	SHM	SPECIALIZED BUSINESS ADMINISTRATION: HOSPITALITY MANAGEMENT	4.5	30	6	GAHM324	HOTEL AND RESORT MANAGEMENT	3	MGMT110
7	FTT	FOREIGN TRADE TECHNIQUES	4.5	30	7	GBMT300	GLOBAL BUSINESS ENVIRONMENT	3	MGMT110 & MKTG220
8	TIC	TRAINING INTERCULTURAL COMPETENCE	4.5	30	8	GBMT302	INTERNATIONAL MANAGEMENT	3	BECO310 / EBIS315 / GBMT300/301
9	FTT	FOREIGN TRADE TECHNIQUES	4.5	30	9	GBMT404	MANAGEMENT OF INTERNATIONAL TRADE	3	BECO310 / EBIS315 / GBMT300/301
10	ENTRE	ENTREPRENEURSHIP	4.5	30	10	GBMT406	ENTREPRENEURSHIP	3	MGMT110
11	GER Beg.	GERMAN FOR BEGINNERS	4.5	30	11	GRMN100	INTRODUCTION TO GERMAN I	3	None
12	RESM	RESEARCH METHODOLOGY	4.5	30	12	MGMT331	RESEARCH METHODS	3	MGMT110 & MKTG220 & QMDS200
13	HRM	HUMAN RESOURCES	4.5	30	13	MGMT332	HUMAN RESOURCES	3	MGMT110
14	MKTG	INTERNATIONAL MARKETING AND SALES	4.5	30	14	MKTG410	INTERNATIONAL MARKETING	3	MKTG220

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15	MCM	MARKETING AND COMMUNICATION MANAGEMENT	4.5	30	15	MKTG411	INTEGRATED MARKETING COMMUNICATIONS	3	MKTG220
16	PLG	RETAIL MARKETING	4.5	30	16	MKTG422	RETAIL STRATEGY	3	MKTG220
17	MIM	MEETING INDUSTRY	4.5	30	17	MKTG426	EVENT MARKETING	3	MKTG220
18	MIM	MEETING INDUSTRY & EVENT	6	30	18	MKTG426	EVENT MARKETING	3	MKTG220
19	EMKT	E-MARKETING	4.5	30	19	MKTG431	INTERNET MARKETING: PRINCIPLES AND MODELS	3	MKTG220
20	MRE	MARKETING RESEARCH	4.5	30	20	MKTG434	QUALITATIVE MARKETING RESEARCH	3	MGMT331
21	PM	PROJECT MANAGEMENT	4.5	30	21	QMDS400	PROJECT AND QUALITY MANAGEMENT		FINC213 / QMDS200/202
22	PPM	PROJECT AND PROCESS MANAGEMENT	4.5	30	22	QMDS400	PROJECT AND QUALITY MANAGEMENT	3	FINC213 / QMDS200/202
23	DM	DESTINATION MANAGEMENT	6	30	23	EXCH3XX	EXCHANGE ELECTIVE - 3RD YEAR	3	None

The ECTS and/or contact hours of the selected course is not enough to replace a 3-unit course in UM. Students who want to use this course to replace a 3-unit course in UM must study another similar course together. Then use these two courses to replace one 3-unit course in UM.

This is the course could be used as a supporting course for the main course which the students want to study, yet the supporting course is not limited to this course. Students can select other courses that are similar to the main course as the supporting course.